

Futebol dá força Foundation

**Empowering football coaches to
empower girls**

Montpellier
8 October, 2021



FUTEBOL DÁ FORÇA

[football gives
strength]
so that girls can
shape their own
future.



As a certified Futebol dá força coach, you receive ongoing training, tools, support and inspiration to develop your leadership and become a catalyst for girls' equal rights and opportunities.



Evidence-based methodology

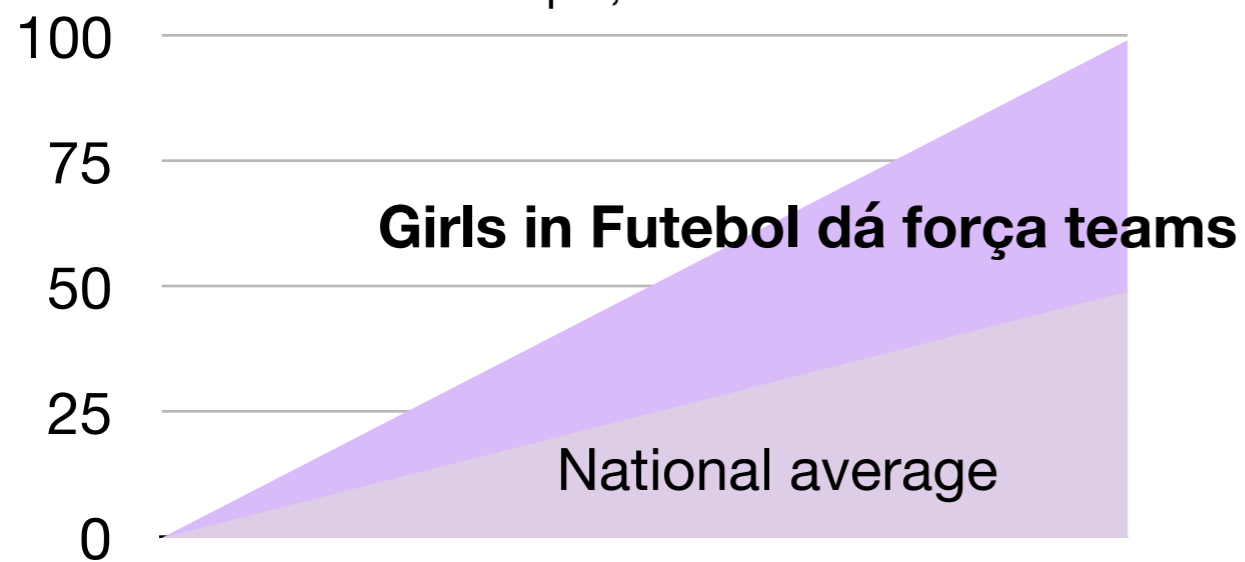
Personal support on-demand

A global community



Girls back in school post-COVID

Mozambique, June 2021





A coach and mentor for girls

Create a safe space, a supportive peer group and a positive learning environment in your team, where you develop girls' self-esteem and self-leadership, and facilitate conversations around topics that are important to girls and their development, especially girls' physical and mental health, and sexual and reproductive health and rights.

A change leader in your community

Create trustful relationships in your local community, leading behaviour change and raising awareness around the positive health and social outcomes of girls' being children, playing football and staying in school.



We're taking Futebol dá
força to every football
field around the world

€16 per girl/year:
high impact - low cost









Sustainable impact through collaboration with key stakeholders

To achieve long term sustainable impact in local communities, our leaders work directly with girls within their communities as well as with girls' family members and other relevant community members.

We also always collaborate with key stakeholders: government agencies within education, youth, sports and health, and football federations, to integrate our work within existing football structures, or support the build-up of such structures where they are not already in place. We therefore never own activities, but always integrate our work within local structures to create a sustainable platform to make our vision reality.

“If you want to fast, go alone, but if you want to go far, go together”

African proverb



The Mozambican Ministry of Education

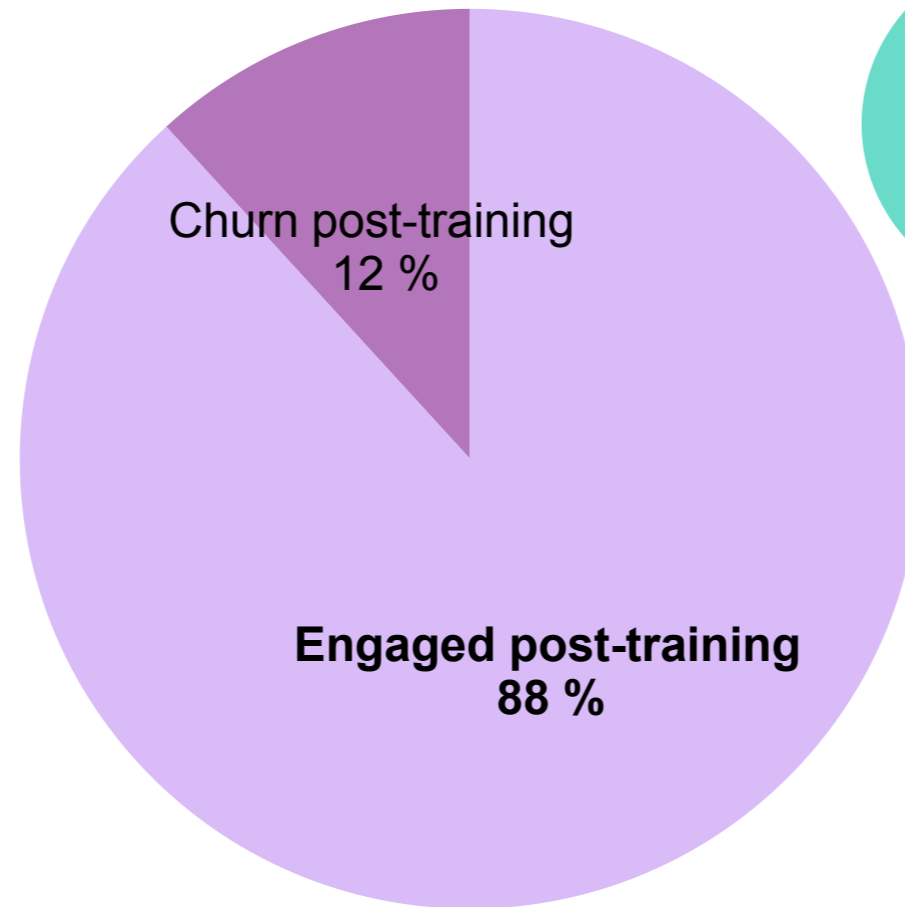
The Mozambican Ministry of Health

The Mozambican Ministry of Youth & Sports

The Mozambican Ministry of Women, Children & Social Welfare

A movement growing through its leaders

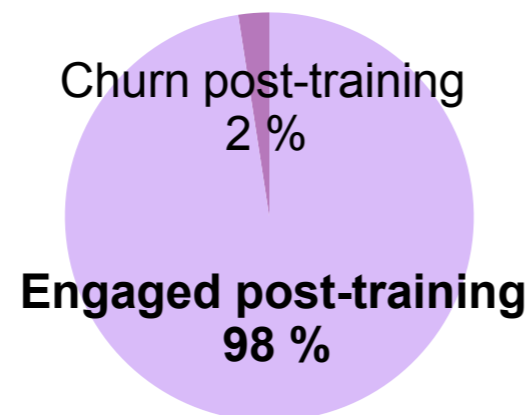
63%
of Futebol dá
força coaches
got
engaged
through
someone
already
engaged in
the movement



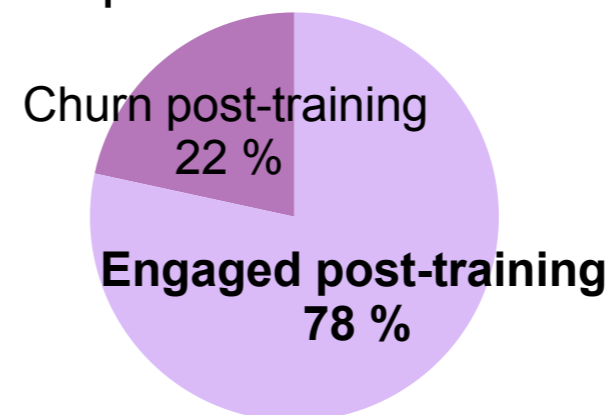
On average
internationally,
a FDF-coach
has been
engaged for
3.5 years

10% have
continued their
training to become
certified facilitators
to engage, train
and support
new coaches

Africa



Europe



What coaches say about being part of Futebol dá força

"Since I joined Futebol dá força, I've learned how to accompany my girls and support them. Futebol dá força has brought about change to my community. Now we don't have teenage pregnancies and school dropouts like we used to."

Beta Stacia Covela

Quelimane, Mozambique

What coaches say about being part of Futebol dá força

"Through the FDF training I have learned about topics that I had never thought to address, and with the training I now know how to react and handle these situations. The girls now naturally come to me when they need to talk, and I'm there when they need me."

Naomie Muila

Paris, France

A successful strategy is built on values and culture - not numbers

We support and develop organisations to harness the power of values-based leadership, diversity and team work by sharing our lessons learned from the football field.

To finance our work, we run a for-profit, our social enterprise FDF for Business, working with our methodology adapted to businesses enabling teams to leverage their business outcomes by working strategically with values-based leadership and creating a safe and inclusive workplace. This allows us to spread our methodology on a completely different arena, while also generating independent funding for our work as an addition to the institutional funding we have from large stakeholders relevant to our work, such as government agencies and football federations.

Working within football and businesses enables us to impact society in general, creating a new norm for leadership enabling more people to thrive.



**THANK
YOU!**

Cecilia Safaee
Founder & CEO

+46 72 72 72 580

cecilia@futeboldaforca.com

Join our movement and be part of the change @futeboldaforca