

LEAD

LEAD is a nonprofit organization that incubates ethical and effective leadership globally



Problem:

There is a global leadership crisis.

86% of the global population believe that we have a leadership crisis today.

This crisis calls for a movement that inspires ethical and effective leadership.

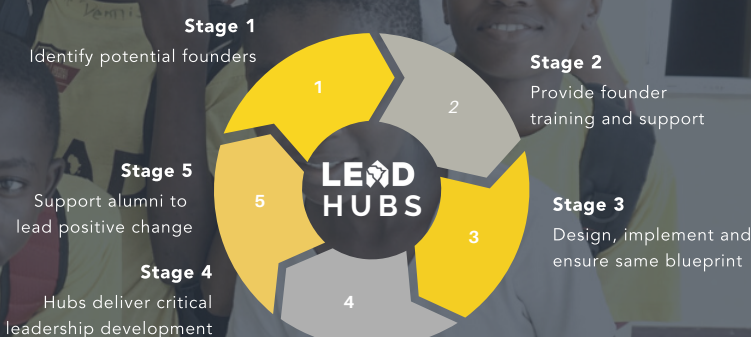


Solution: LEAD

LEAD addresses this problem through two core programs:

LEAD Hubs

empower future leaders through quality education and sport.

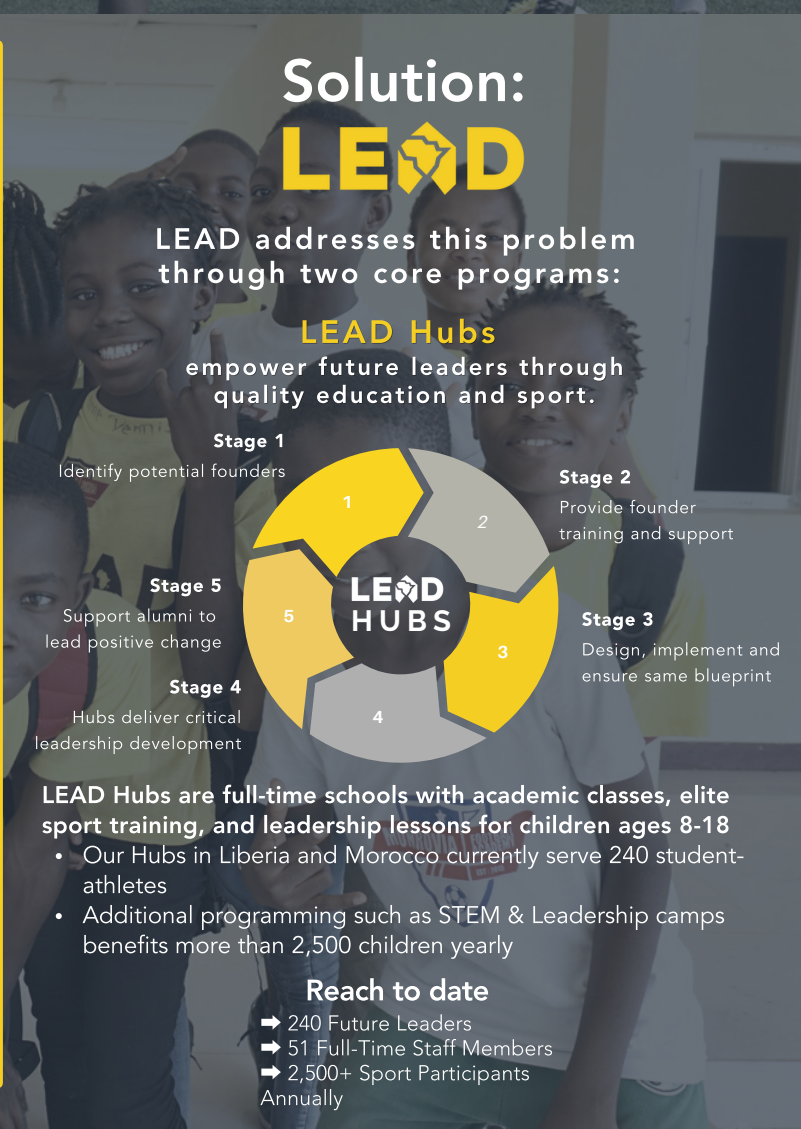


LEAD Hubs are full-time schools with academic classes, elite sport training, and leadership lessons for children ages 8-18

- Our Hubs in Liberia and Morocco currently serve 240 student-athletes
- Additional programming such as STEM & Leadership camps benefits more than 2,500 children yearly

Reach to date

- ➔ 240 Future Leaders
- ➔ 51 Full-Time Staff Members
- ➔ 2,500+ Sport Participants Annually



LEAD Learning

delivers our leadership course to primary and secondary students across the world through in-person delivery and low-cost audio learning tech.

Since June 2020, LEAD Learning has reached more than 135,000 children. It is currently available in Liberia, Morocco, and Bangladesh.



Reach to date

- ➔ 135,975 children reached
- ➔ 3 countries represented
- ➔ 1 randomized controlled trial in progress



Revenue Model

LEAD's work is funded by a combination of earned revenue, charitable donations, and The Squad.

LEAD Squad

is a set of visionary private donors that helps cover our operating costs. Squad membership starts at \$10,000 / year.



Vision 2025

By 2025, we aim to achieve the following:

- 1 Have four financially stable LEAD Hubs
- 2 Expand LEAD Learning's reach to 10 countries
- 3 Impact more than 250k people annually



Join us!